



**Position Title:** Part-Time Marketing Co-op

## **Position Type**

Part-Time: 2 days a week – Must have Tuesday/Thursday Availability

## **Work Authorization**

U.S. Citizen or U.S. National, Permanent U.S. Resident

## **Description**

Discover the opportunity to join an international, dynamic, and responsible company that fosters the development of all its employees. Each employee is given a unique experience and great opportunities for career growth. Currency Exchange International is looking for an enthusiastic professional for our Part-Time Marketing Co-Op position at our Orlando Office. The main function of the Marketing Co-Op is to collaborate with our marketing team in all stages of marketing campaigns, brand management, promotional events, collateral design and general support in hopes to develop, maintain and expand our marketing efforts.

### **Responsibilities (include but are not limited to):**

- General marketing, operational and sales support (must be able to lift up to 30 pounds).
- Help maintain retail branch marketing operations.
- Assist with the design and distribution of print and digital collateral.
- Help implement new products and services.
- Assist with online content and social media.
- Track and submit weekly and monthly marketing reports.
- Contribute to the distribution of referral flyers to create awareness of our retail branches.
- Adobe and Microsoft experience is a plus

## **Location**

Orlando, Florida

## **Desired Major(s)**

Holds or is obtaining a Marketing, Communication or related degree

## **Salary Level / Compensation Type**

\$13.00 / Hour

## **How To Apply**

Email your resume (PDF or Word Document) to [Recruitment@ceifx.com](mailto:Recruitment@ceifx.com)