



Position Title: Digital Marketing Supervisor

Position Type

Full Time

Work Authorization

U.S Citizen or U.S. National, Permanent U.S. Resident

Description

The Digital Marketing Supervisor has four main functions:

Digital Marketing Strategies: The digital marketing strategies function of the job is to develop, implement, analyze and communicate objectives through CXI's digital online tools. The goal of the job is to deliver real value from the digital online tools in areas such as lead generation, brand awareness, and market positioning. Content Provider: The content provider will establish, create, and distribute content through the company's many avenues in which it reaches its customers. This includes researching and developing sources for material as well as the creation of original material. The goal of the job is to position the company as a trusted brand who is at the top of the industry by showing CXI's expertise in the field, ability to execute our services at the best market value, and high level of customer service. Communications Specialist: The communications specialist function is responsible for coordinating and enhancing communication within the company's internal channels, externally with clients/potential clients, and presence online. The goal of the job is to provide an efficient means for upper management to voice and shape its message to the company's employees through its monthly newsletter, improve how CXI channels connect to clients, and create, optimize, and monitor CXI's online presence. Marketing Support: The marketing support function ensures objectives of the marketing department are prepared, created, reviewed, and analyzed across all of the company's business sectors. This includes but is not limited to, identify and maximize the marketing channels to meet target customers. The goal of the job is to work with the head of the department, from fruition to delivery, to provide a successful outcome.

Location

Orlando, FL

Desired Major(s)

Bachelor's degree in marketing, communications, or related field

Salary Level / Compensation Type

TBD

How To Apply

Email your resume (PDF or Word Document) to Recruitment@cxifx.com

