



Currency Exchange International Launches New “Refer a Friend” Program to Reward Loyal Customers

Orlando, FL – July 18, 2025 – Currency Exchange International (CXI) is excited to announce the launch of its new **Refer a Friend** program, which will begin on July 18, 2025. This program is designed to reward customers and grow its community of foreign currency exchange users.

CXI, the #1 currency exchange provider in the United States, is the trusted partner for foreign currency services across financial institutions, businesses, and individual travelers. Offering access to over 80 foreign currencies, CXI provides convenient online ordering with options for home delivery or in-branch pickup. CXI is renowned for its reliability, security, and outstanding customer satisfaction, highlighted by its 4.7-star rating on Trustpilot.

With the new referral program, CXI customers can now invite friends and family to experience the convenience and reliability of CXI’s foreign currency services. When a friend completes a qualified foreign currency exchange order, both the referrer and the referee receive exclusive rewards.

“At CXI, we’re always looking for ways to give back to our loyal customers,” said Ryan Graham, Vice President of Marketing & Ecommerce at CXI. “We know our international travel customers love to share their best travel tips, so their friends and family get the most out of their travels. The Refer a Friend program is a simple way to say thank you while helping new customers discover a better way to exchange currency.”

Participation is easy.

- Sign up as an advocate for CXI’s services at <https://www.ceifx.com/refer-a-friend>.
- Invite your friends to try our service with your personalized referral link.
- Your friends make a currency exchange worth at least \$100 USD.
- You both are rewarded with a digital Visa gift card.

The more referrals completed, the more rewards earned — it’s that simple.

For more information regarding the program, visit <https://www.ceifx.com/refer-a-friend>.

About Currency Exchange International, Corp.

Currency Exchange International is in the business of providing comprehensive foreign exchange technology and processing services for banks, credit unions, businesses, and consumers in the United States and select clients globally. Primary products and services include the exchange of foreign currencies, wire transfer payments, Global EFTs, and foreign cheque clearing. Wholesale customers are served through its proprietary FX software applications delivered on its web-based interface, www.cxifx.com ("CXIFX"), its related APIs with core banking platforms, and through personal relationship managers. Consumers are served through Group-owned retail branches, agent retail branches, and its e-commerce platform, order.ceifx.com ("OnlineFX").